
Request for Qualifications #1105-046

Public Art incorporation into Wayfinding initiative.

Public Art Budget total: \$ TBD

Deadline: Thursday June 16th, 2011, 4:00pm CST.

Description of Public Art Opportunity (or Opportunities)

The City of Frisco is seeking qualifications from artists or design teams in an effort to commission an artist to design and integrate unique, public art elements into our existing wayfinding initiative. These art elements should not only serve effectively as wayfinding for our visitors but also should help market, describe, and define our community. Frisco is in the process of designing a city wide wayfinding initiative that could include up to 7 primary and 6 secondary welcome signs, 88 internal vehicular signs, and 16 pedestrian guide signs. The selected concepts must be able to comply with all engineering specifications of the wayfinding initiative.

It is the city's intent to integrate art into all aspects of this project. Opportunities could include sculptural forms that integrate wayfinding information together with public art at the primary gateway locations and signage throughout the community. Sculptural landscaping, artistic treatments to platforms and bases and all possible treatments and concepts are up for consideration. A short list of finalists will be determined from this RFQ. From that short list each finalist will be commissioned to create specific design proposals. Finalists will also be expected to propose a budget for their design work. Currently this is a design only opportunity however there is potential for a fabrication and installation contract as well depending on the qualifications of each applicant. This project will require collaboration between the selected artist/design team and the wayfinding consultants.

About the City of Frisco

Frisco, Texas is a community in transition. Originating as a small railroad and farming community in 1902, Frisco has recently become one of the most exciting places to live, work, play and grow in the Dallas/Ft. Worth Metroplex. Home to several professional athletic organizations, hundreds of acres of green space and some of the finest shopping experiences in North Texas Frisco is the one of the fastest growing cities in Texas and in the nation per the US Census Bureau. The population has grown from 6,138 in 1990 to over 120,000 by May of 2011, per the North Central Texas Council of Governments (NCTCOG). The City's population is expected to reach 125,000 by 2012. The median age in Frisco is just over 30 years old. Frisco is located 25 miles north of Dallas and is 72 square miles in size.

For more information about the City of Frisco and its public art program, visit www.friscotexas.gov.

About the City of Frisco Public Art Program

The mission of the City of Frisco Public Art Program is to promote cultural, aesthetic, and economic vitality in Frisco, Texas by integrating the work of artists into public places, civic infrastructure and private development. The goals for the City of Frisco Public Art Program are:

- To further the development and awareness of, and interest in, the visual arts
- To integrate the design work of artists into the development of Frisco's capital infrastructure improvements
- To create an enhanced, interactive visual environment for Frisco residents
- To commemorate Frisco's rich cultural and ethnic diversity
- To promote and encourage public and private art programs
- To promote tourism and economic vitality in Frisco through the artistic enhancements of public spaces

Background of Site(s)/Context

Because of the fast growth of Frisco it has become important to evaluate the experiences of our visitors and to explore how those experiences could be improved. The City of Frisco has hired Kimley-Horn and Jeffry Corbin Design, Inc to develop a comprehensive vehicular and pedestrian wayfinding and signage system for the City. This wayfinding system will be developed primarily for the first time visitor but should also beautify the city for visitors and citizens alike. Corbin has analyzed the current conditions, has assessed our wayfinding needs and has made recommendations to the city defining how best to differentiate Frisco from the surrounding communities.

From welcome signage at the borders of our community to interior wayfinding, Corbin has defined how best to move people in and around Frisco and how to effectively identify to our guests and citizens the opportunities Frisco has to offer. The City of Frisco is looking for integrated artistic treatments that will move this project beyond standard welcome and informational signage. The overall cost of this wayfinding initiative is estimated at 1.2 million dollars. This includes all aspects of the Wayfinding Initiative including engineering, design, implementation, installation, all services provided by Kimley- Horn and Jeffry Corbin Design Inc. and is not exclusive to the artist or design team selected through this RFQ.

Project Goals

The City of Frisco is particularly interested in concepts that:

Makes a strong first impression and works effectively as wayfinding for our visitors.

Becomes a source of pride for our citizens.

Communicates Frisco's unique character as an art focused community and integrates artistic design into all aspects of this wayfinding initiative.

Eligibility

This Request for Qualifications is by open call. The City of Frisco does not discriminate on the basis of race, gender, religion, age, national origin, or disability.

Project Budget:

Total budget and complete scope of project will be determined based on qualifications of finalists and established scope of work agreed upon in finalists RFP.

Application Process

Qualifications must be received by the City of Frisco by 4:00 pm on Thursday, June 16th, 2011. Qualifications must include the following:

- A completed Submission Cover Page (attached).
- A cover letter describing your interest in the project or projects you would like to be considered for and how they relate to your past work.
- An artist resume with current contact information, no longer than three pages.
- Three references with current contact information.
- Images of Past Work – Submit no more than 15 images of past work and/or existing work that is appropriate to the project opportunities listed below and available for purchase (available work must be exhibition ready.) **The first five images should be those most related to this Request for Qualifications.**
- A corresponding image list with title, medium, dimensions, brief description, budgets and date of work.

○ Requested Format -

- Load the images into a Microsoft PowerPoint slide show presentation. Macintosh users should test their presentations on a PC before sending.
- Only submit images with maximum dimensions of 800 x 600 pixels and minimum dimensions of 720 x 480 pixels.
- Label one CD with the artist's name and contact information. (Please do not include the name of the artist's gallery, assistant or representative on the label.)
- Number each image (1 - 15), **with the first five images being those most related to this Request for Qualifications.** Include the following annotations on the notes section of each PowerPoint slide:
 - Artist's name

- Title of artwork, Date of completion, Dimensions
- Location, Medium, and Public Art Budget
- Brief description
- For existing work, must include a price

○ **Alternative Format –**

- Label one CD with the artist's name and contact information. (Please do not include the name of the artist's gallery, assistant or representative on the label.)
- Digital images must be JPEG files formatted for Windows and must be no more than 300dpi and no larger than 1024 x 768 pixel resolution. Each image must be unlocked and downloadable for viewing.
- Each JPEG file must be titled with the artist's name and number that corresponds to the annotated image list. File name example: JonesJane001, JonesJane002. **The first five images should be those most related to this Request for Qualifications.**
- Annotated image list must be numbered as explained above and include the following information:
 - Artist's name
 - Title of artwork, Date of completion, Dimensions
 - Location, Medium, and Public Art Budget
 - Brief description
 - For existing work, must include a price

Please do not enclose qualifications in a folder or staple individual sections.

Selection Process

An Artist Selection Committee made up of representatives of the Public Art Board, City of Frisco staff, artists, arts professionals, as well as community representatives will review qualifications. The Committee will use the above stated goals in making finalist decisions. In addition, the Committee will evaluate qualifications based on:

- Demonstrated excellence of art work in conceptual, aesthetic and technical terms.
- Quality of professional qualifications and relevant experience involving projects of similar scope must be demonstrated.
- Stated interest and approach.
- Ability and eagerness to work with the community and wayfinding consultants in the development of the project and/or its execution.

A maximum of six finalists for this project will be contracted to develop specific project proposals and a final selection will be based upon these full proposals. Finalists will be compensated for their project proposals or maquettes at the discretion of the city.

The City of Frisco is not required to make selections from these submissions, if, in their opinion, qualifications are not appropriate.

Questions?

Please contact Richard Oldham, 972-292-5104 or roldham@friscotexas.gov by Tuesday, June 6th, 2011, 5:00pm CST.

Send Qualifications To

Tom Johnston, Purchasing Agent
City of Frisco
6101 Frisco Square Blvd.
Frisco, TX 75034
RE: Call to Artists Wayfinding Initiative.

Qualifications must be received by 4:00 p.m. on Thursday June 16th, 2011.

Please write "RFQ # 1105-046 on the lower left-hand corner of the envelope.

Qualifications must be received by 4:00 p.m. on June 16th, 2011

Submission Cover Page

Please complete the following information and submit this form with your Qualifications.

A. *Name and address*

| | | | |
|-------------------|------------|------------|---------------|
| Last Name | | First Name | |
| Street address | | City | State Zip |
| Work/studio phone | Home phone | | Email address |

B. Category - Please check the primary discipline(s) you work in:

- | | | |
|------------------------------------|--|---|
| <input type="checkbox"/> Sculpture | <input type="checkbox"/> Glasswork | <input type="checkbox"/> Painting |
| <input type="checkbox"/> Textiles | <input type="checkbox"/> Constructions | <input type="checkbox"/> Suspended structures |

- ☐ Multimedia
- ☐ Reliefs
- ☐ Video

- ☐ Language
- ☐ Mosaics
- ☐ Works on paper

- ☐ Installation
- ☐ Other

C. Materials - Check as many as appropriate:

- ☐ Wood
- ☐ Clay
- ☐ Stone
- ☐ Drawing mediums
- ☐ Light/neon
- ☐ Earth

- ☐ Fiberglass
- ☐ Paint
- ☐ Metal
- ☐ Plastic
- ☐ Fiber/fabric
- ☐ Concrete

- ☐ Glass
- ☐ Computer
- ☐ Sound
- ☐ Other (specify)
